**CHAITANYA ADDALA**

Photo

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**CAREER OBJECTIVE**

A passionate digital marketer with knowledge in search engine optimization (SEO) and search engine marketing (SEM) activities seeking an exciting career in the field of digital marketing.

**EDUCATIONAL BACKGROUND**

* MBA Marketing from Gayatri Vidya Parishad in 2022 with GPA 7.8
* B.Sc Computer Science from Pydah Degree College in 2020 with GPA 8
* Intermediate M.P.C from Narayana Jr College in 2017 with GPA 8.4
* 10th Class from Sri Vidya Nikethan in 2015 with GPA 8.2

**SKILLS**

* A clear understanding of digital marketing concepts and practices.
* Search engine optimization to increase the organic traffic.
* Ability to plan & run a Google Adwords campaign.
* Social media optimization (Facebook, Instagram, Twitter, and LinkedIn)
* Email marketing (Convert kit, Mail Chimp)
* SEO optimized Content writing
* Sound analytical and critical thinking skills.
* Knowledge of Google Analytics to track and report website traffic.
* Effective interpersonal communication skills.

**PERSONAL DETAILS**

Date of birth : 05 Jun 2000

Gender : Male

Father’s Name : Kishore Babu

Nationality : Indian

Marital Status : Unmarried

Hobbies : Reading books & playing Cricket.

Languages Known : English, Hindi & Telugu

**DECLARATION**

I hereby declare that all the above information is true to the best of my knowledge and belief.

Place:

Date: Signature