**SANDEEP SAHU**

Photo

Phone: 9415XXXX20

Email Id: sandeepshuxx@gmail.com

Address: 8-46, Athwa, Surat,

Gujarat 395001.

**CAREER OBJECTIVE**

To pursue a professional and challenging role in a competitive and progressive environment where I can effectively contribute my SEO, PPC, and SEM skills for organizational growth.

**ACADEMIC BACKGROUND**

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| --- | --- | --- | --- |
| **Education** | **College / University** | **Year of Pass** | **Marks** |
| MBA (Marketing & Finance) | Sunshine Group of Institutions | 2022 | 7.5 |
| B. Com Computers | St. Xavier’s College | 2020 | 7.6 |
| Intermediate M.E.C | Triveni Intermediate College | 2017 | 7.9 |
| 10th Class | Little Flower High School | 2015 | 8.1 |

**WORK EXPERIENCE**

Currently working as a Digital Marketing Executive at **WebMob Tech Solutions** starting **01 August 2022**.

**Major Job Responsibilities**

* Manage all SEO activities like content strategy, link building and keyword search to increase search rankings.
* Run ads through Google AdWords and Facebook ads to increase brand awareness and generate leads.
* Measure website performance using analytics tools such as Google Analytics and Facebook Pixel.
* Planning and implementation of social media strategies.
* Collaborating with web designers to improve user experience.

**SKILLS**

1. Knowledge in SEO on-page and off-page optimization
2. Good in SEO (Search Engine Optimization), SMM (Social Media Marketing), and SEM (Search Engine Marketing)
3. Ability to do keyword research and link building as per business objectives
4. Ability to develop and execute strategies to promote the products of a company or brand.
5. Content writing
6. Deep understanding of key social media platforms such as Facebook, Instagram, and LinkedIn.
7. Strong oral and written communication skills.

**PERSONAL DETAILS**

Date of Birth : 21 May 2001

Gender : Male

Father’s Name : Prashanth Kumar

Nationality : Indian

Marital Status : Unmarried

Hobbies : Reading books & Listening to music

Languages Known : English, Hindi & Gujarati.

**DECLARATION**

I hereby confirm that all the above-mentioned information is true and correct and I bear the responsibility for the correctness of the above-mentioned particulars.

Place:

Date: Signature