**SAILAJA PRIYA**

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**Google Ads | Facebook Ads | Graphic Design| Content Creation**

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**Address:** H No: 121/2, Ganesh Nagar, Madhurawada,

Visakhapatnam, Andhra Pradesh 530048.

**CAREER OBJECTIVE**

As enthusiastic B.Sc. Computer Science graduate with a strong interest in digital marketing, I am eager to apply my skills in Google Ads, Facebook Ads, website management, graphic design, video marketing, influencer collaboration, customer interaction, and content curation. I am looking forward to contributing to a dynamic team and enhancing my digital marketing expertise.

**EDUCATION**

* B.Sc. Computer Science from Aditya Degree College in 2023 with CGPA 8.5
* Intermediate (MPC) from Narayana Jr College in 2020 with CGPA 9.2
* Secondary School (10th Class) from Sri Vidya Niketan in 2018with CGPA 8.7

**PROFESSIONAL SKILLS**

* Basic Advertising Campaigns (Google Ads, Facebook Ads)
* Website Management & Maintenance
* Graphic Design (Canva, Adobe Spark)
* Video Editing & Marketing
* Influencer Collaboration
* Customer Engagement & Support
* Content Curation for Social Media

**INTERSHIP EXPERIENCE**

*Digital Marketing Intern DEF Digital Agency, Visakhapatnam June 2022 - August 2022*

* Assisted in setting up and monitoring basic Google Ads and Facebook Ads campaigns.
* Supported website updates and content management, enhancing user experience.
* Created graphic designs for digital marketing materials.
* Participated in the planning and editing of promotional video content.
* Involved in collaborations with potential digital influencers, expanding brand reach.
* Engaged directly with customers online, providing information and resolving queries.
* Curated engaging content for social media platforms and the company blog.

**CERTIFICATIONS**

* Google Ads for Beginners
* Canva Graphic Design Essentials

**PERSONAL INTERESTS**

* Keeping up with digital marketing trends
* Graphic design and video editing
* Social media blogging

**PERSONAL DETAILS**

Father’s Name : Srinivas Rao

Date of birth : 10 May 2001

Gender : Female

Nationality : Indian

Marital Status : Unmarried

Languages Known : English & Telugu

**DECLARATION**

I affirm that the information provided in this resume is accurate and true to my knowledge.

Place:

Date: Signature