A person with a blurry face

Description automatically generated**SANDEEP KOMMU**

**Email id:** avinashkmrxx@gmail.com

**Mobile No:** 7540XXXX77.  
LinkedIn:linkedin.com/in/sandeepknxx

**Address:** 15-1, Patan Cheru, Hyderabad,  
Telangana 502319.

**CAREER OBJECTIVE**

Results-oriented individual with proficiency in Google Analytics and SEO fundamentals, seeking an entry-level digital marketing role to implement data-driven strategies and enhance online visibility.

**ACADEMIC QUALIFICATION**

* Bachelor of Commerce (B.Com) in Computers  
  XYZ University, Hyderabad, April 2023
* Intermediate (C.E.C)  
  ABC Junior College, Hyderabad, 2020 | 84%
* Secondary School (Class 10)  
  LMN High School, Hyderabad,2018 | GPA: 9.0/10

**PROFESSIONAL SKILLS**

* Digital Campaign Strategy
* Community Engagement & Growth
* Consumer Behaviour Data Analysis
* Email Marketing & List Management
* Product Promotion Campaigns
* Content Creation & Blogging
* SEO & Keyword Research

**INTERSHIP EXPERIENCE**

**Marketing Intern**  
GHI Marketing Solutions, Hyderabad  
July 2022 - September 2022

* Contributed to the formulation and implementation of digital marketing strategies.
* Managed social media communities, fostering growth and engagement.
* Analysed consumer data to guide targeted marketing strategies.
* Developed segmented email lists for effective campaign outreach.
* Supported promotional campaigns for new product introductions.
* Regularly contributed to the company’s blog, enhancing content outreach.
* Performed SEO keyword research, assisting in content optimization.

**CERTIFICATIONS**

* Digital Marketing Strategy Certification
* Data Analysis for Marketing Certification

**PERSONAL INTERESTS**

* Staying updated with the latest digital marketing trends
* Blogging about technology and marketing
* Photography and graphic design

**PERSONAL DETAILS**

**Father’s Name :** Krishna Kommu  
**Date of Birth :** March 5, 2001  
**Gender :** Male  
**Nationality :** Indian  
**Marital Status :** Unmarried  
**Languages Known :** English, Telugu

**DECLARATION**

I hereby declare that the information provided in this resume is true to the best of my knowledge.

Place:

Date: Signature